



VIEW FROM A WOMAN'S EYE



REASONS CREEK TRAVEL PLAZA IS FEMALE FRIENDLY

1

Clean bathrooms

Creek Travel Plaza knows clean! Freshen up after a long day's drive without the worries of a nasty bathroom or shower



3

Light & healthy meal options

Salads, wraps and more to choose from



2

Tribal Police patrol parking lot and complex

Always feel safe — officers regularly onscene during the day and at night



Female drivers: Clean, safe top priorities on the road

When it comes to clean, no one does it better than Creek Travel Plaza. And if you are a woman, rest assured knowing the staff at Creek Travel Plaza has you in mind as well as the fellas.

Boasting exceptionally clean showers and bathrooms, ample police presence and a mostly female staff, CTP knows that women are drivers, too, and wants everyone to feel safe and refreshed when visiting.

“The entire complex is well lit and extremely safe,” Travel Plaza Manager Tammy Smith said. “The police are on the premises all the time and there are

no dark areas where you can't be seen.”

Women from all walks of life stop by the travel plaza, Smith said. And being so close to Tribal Government offices, many Tribal members come to eat at the diner inside CTP, get gas and pick up convenience items.

A 2014 survey taken among 3,035 adults ages 18 and older suggests that people stop to use the restroom based on how bad they have to go, the proximity to the highway, cleanliness and safety. Women are more concerned with the cleanliness of the restrooms than men, with 58 percent of women citing it as a

factor compared to 47 percent of men.

Smith said plenty of females frequent the plaza, with many of them being regulars. Female trucker drivers are on the rise, too. Recent statistics show there are about 200,000 women truck drivers in the United States, and most say cleanliness and safety are top priorities when choosing a truck stop.

Bottom line: Creek Travel Plaza provides a safe place for women to rest after a long drive and a well-trained staff ready to help out and make a patron's layover memorable.

By Jen Peake
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